



**Fall 2014**

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## **Bright Future Ahead for New Insurance and Risk Management Program**

ODU's Insurance and Risk Management (IRM) program continues to make strides in its first year. The major is now available to traditional and Adult and Continuing Education students.

ODU's IRM program, just the fourth in the state of Ohio, aims to prepare students for the 26,000 jobs Ohio's insurance industry needs to fill between now and 2020. Carol Blaine, Instructor and Program Director for the IRM program at ODU, implemented Ohio's first Bachelor's of Insurance at Kent State University in 2012 and moved to ODU in July 2014 to "lead the program and ensure [her] home – Central Ohio – had an IRM degree available locally."

Beginning just this fall, four students have already declared IRM as their major, seven more are in the application process, and three have added the IRM minor to their course of study. Blaine's goals, however, surpass just numbers as she works to ensure young people find the amazing careers awaiting them in insurance.

"My goal is to prepare traditional students, career-changing adults and veterans to join the insurance and risk management industry upon graduation," explains Blaine. "In addition to the financial rewards, these jobs offer the ability to help others when they are perhaps in the greatest need – such as after a hurricane or tornado, or the premature loss of the family breadwinner. That feeling of knowing you are making a difference every day just by going to work is priceless."

Upon graduation, students will be guaranteed interviews with several of Central Ohio's Insurance companies, such as Nationwide, Motorists, Grange and State Auto among others, through ODU's tight relationship with Ohio's Insurance Industry Resource Council (IIRC). Also, students have the opportunity to earn designations that, in conjunction with the internship program and networking events available to all ODU IRM students, will help further their careers in this growing industry.

Please visit <http://www.ohiodominican.edu/insurance/> for more information on course descriptions, an on-line career survey, interactive career guides, sample four-year plans, and information on applying. There is also a video, featuring instructor Carol Blaine that can offer more insight into this program: [Insurance & Risk Management Overview](#).

## A Boot Camp Experience in Project Management



(Pictured above from left to right – Angela Brown, Chad Bower, Jonathan Pacis, Daniel Hogan, Casity LaFollette, Billie Reeves, Christopher Johnson, Corey Posey, Brandi Braun, Brian Smith and Rachael Jones)

ODU's inaugural group of Project Management students has successfully completed the University's first Project Management Boot Camp. During the nine-week program, students met one night per week to prepare to take either the Project Management Professional (PMP) or Certified Associate in Project Management (CAPM) exams.

The program covered topics that include integration, scope, time, cost, quality, human resource, risk, communications, procurement and stakeholder management and professional responsibility. The program's participants represented a wide range of industry sectors such as information technology, health care and education.

New Project Management Boot Camps are scheduled to begin in January on ODU's main campus and the satellite campus in Dublin. If you would like to receive more information, please contact [Kathy Wilson](mailto:Kathy.Wilson@ohiodominican.edu), Director of Enrollment, at 614-251-4725 or visit [www.ohiodominican.edu/PMP](http://www.ohiodominican.edu/PMP). There is also a video showcasing the Boot Camp featuring adjunct professor Adam Frumkin, MBA, PMP: [Project Management Boot Camp Overview](#).

## Faculty News

**Carol Blaine, MBA, CPCU, PMP**, Assistant Professor of Insurance and Risk Management (IRM), has joined ODU as the lead faculty member and the program director for the IRM program.

Carol is a 35 year insurance industry veteran, who made the move from industry to academia in order to bring Insurance and Risk Management degrees back to Ohio after a three-decade hiatus. She came to Ohio Dominican University in mid-2014 after working to establish a Bachelor's of Insurance for Kent State University.



Her industry experience includes technical, management and executive leadership roles at Nationwide Insurance, Century Insurance Group and Automobile Club Insurance Company and JCPenney Casualty Insurance Company. In addition to her industry experience, Carol has many years of insurance and risk management curriculum development and instruction with an emphasis on online learning.

Carol received her MBA from the Kellogg Graduate School of Management at Northwestern University where she was awarded the Dean's Distinguished Service Award. She holds the

Chartered Property Casualty Underwriter (CPCU) and Associate in Research and Planning (ARP) designations from the Insurance Institute of America as well as the Project Management Professional (PMP) and the Senior Professional in Human Resources (SPHR) certifications. Carol chaired the Education Committee for the Ohio Insurance Institute for ten years and has presented at numerous local and national conferences.

Carol and her husband, Craig, live in Westerville. Three of their four children live nearby (including one at ODU). Her fourth child is completing his Bachelor of Insurance at Kent State University.



**Brad Bradford**, adjunct faculty in Public Relations, had a letter to the editor published in the Aug. 6, edition of The New York Times. He also had a letter to the editor published in the Aug. 28, edition of The Columbus Dispatch.

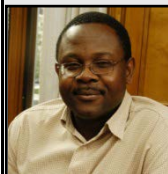
**Jack Edwards, CPA, MBA, JD**, Visiting Instructor of Accounting, has been an adjunct in the MBA and MSA programs at ODU since 2004, teaching business law, ethics, and financial/managerial/ global accounting. He joined the Division of Business as a full-time, visiting professor for the 2014 academic year.



Jack double majored in accounting and finance and graduated with honors from Cleveland State University with an MBA. He then earned his Juris Doctorate from Cleveland Marshall College of Law in 1999, graduating in the top 5 percent of his class. He is also a certified public accountant, and has provided services on various government and not-for-profit boards and belongs to several professional organizations.

With over 20 years' experience in accounting and finance, including work in health care and child welfare, Jack has worked with various individuals and small businesses over the years to help resolve tax, legal, and financial issues.

Jack greatly enjoys working and learning with ODU students. He lives with his wife Deborah and three of his five sons who are still at home. He's a member of St. Elizabeth Ann Seton Parish in Pickerington.



**Kenneth C. Fah, Ph.D.**, Associate Professor of Economics and Chair of the Division of Business, reviewed (2014) Santiso, Javier. Banking on Democracy: Financial Markets and Election in Emerging Countries. It appears in the Journal of Economics (MVEA), VOL XL, No. 1, pp. 108-111.

**Dawn Hill, CPA, MAFM, CGMA**, Visiting Instructor of Accounting, has taught accounting courses at Ohio Dominican since 2011. She joined ODU's Division of Business this fall as a full-time, visiting professor.



Dawn has over 18 years of accounting and tax experience. This experience includes Deloitte & Touche, a "Big 4" accounting firm, two publicly-traded companies, a small local public accounting firm, and managing her own small public accounting firm in Worthington, Ohio. Dawn is also the lead instructor for the Becker CPA Review Course in Central Ohio and has been teaching and preparing students for the CPA exam for over 12 years.

Dawn received a Bachelor of Science in Business Administration degree from Bowling Green State University and a Master of Accounting and Financial Management degree from Keller Graduate School of Management. She is a member of the Ohio Society of CPAs and the American Institute of CPAs.

Dawn and her husband, Yohana, have two sons (ages 15 and nine) and a daughter (seven). The family enjoys playing and watching sports, and attending, teaching, and serving at Christian Assembly Church.

**Amy Simonet Haywood, MBA**, Visiting Instructor of Sport Management, has returned to Ohio Dominican this year as a full-time faculty member. Aimee teaches seven different undergraduate courses in Sport Management and oversees the 200 and 400-level internship programs. She also serves as an assistant coach for the ODU Women's Soccer team.



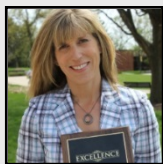
Prior to this position, Aimee worked at Denison University serving as the Assistant Women's Soccer Coach and a Strength and Conditioning Instructor. Before moving to Denison, Aimee was the Assistant Women's Soccer Coach at ODU and also taught Sport Psychology. Notably, Aimee holds two degrees from ODU, an MBA and a B.S. in Sport Management. As an undergraduate student at ODU, she was a four-year member of the Women's Soccer team, President of the Student Athlete Advisory Committee, and the Sport Management Student of the Year.

Aimee and her husband Brandon, also an ODU alum, live in Blacklick with their daughter Kennedy. She enjoys running and spending time with her family.

**Abu Khan, Ph.D.**, Assistant Professor of Finance, presented "Efficiency, Diversification and Performance of U.S. Bank Holding Companies" at the Financial Management Association Conference, held Oct. 15-18 in Nashville, TN.



**Natalie Kompa, MBA, APR**, Assistant Professor of Public Relations and Marketing Communications, is the recipient of the 2014 Conley Award for Outstanding Teaching. The Conley Award is presented annually to one professor who demonstrates excellence in teaching, and dedication to students and the University. The ODU student body selects the recipient of the Conley Award. To read more about Natalie, click [here](#).



**Jim Strode, Ph.D.**, Associate Professor of Sport Management, had the following book review go to print in an academic journal: (2014) Review of Sport Law: A Managerial Approach (3rd Ed). Sport Management Education Journal. Volume 8, pp.78-79.

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### Insurance Class to be Offered in Area High Schools

Starting in November, Carol Blaine, Insurance & Risk Management Program Director, began instructing Ohio high school consumer science teachers from across the state to teach a six-week online course entitled Insurance Essentials.

Representing ODU and working in partnership with the Ohio Insurance Institute (OII), The American Institute of Chartered Property Casualty Underwriters (The Institutes), and the Ohio Department of Education, these teachers are piloting the course with juniors and seniors in their consumer science courses. Upon course completion, students will sit for a national certification exam and if they successfully complete the exam, they will receive the Insurance Essentials Certificate from The Institutes. This nationally-recognized certificate indicates the bearer has a fundamental understanding of

insurance products, processes and vernacular. This certificate enhances students' abilities to qualify for entry-level jobs with insurance agencies and carriers. Additionally, the participating high schools will receive credit for a greater number of students graduating with an industry-recognized certificate, a metric on high schools' recently revised quality report cards.

Upon successful completion of the January 2015 pilot, the Ohio Department of Education intends to offer the six-week course to all Ohio high schools beginning in the 2015-2016 school year. ODU is excited to support this effort as part of its continuing partnership with the Ohio insurance.

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### **ODU Accounting Students Participate in AICPA National Accounting Competition**

ODU assembled a four-student team to participate in the AICPA national accounting contest held this fall. The ODU team name was the "PiPipers" and four senior Accounting majors participated: Kyle Burgess, Jean-Fabrice Niangoran, Nicholas Alvarez, and Marquis Wilson. Unfortunately, they were unable to advance in the competition. ODU students have already made plans to participate again next year.

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### **Accounting and Sociology Blended Classroom Experience**

On Oct. 6, the class Accounting for Managerial Decision Making, ACT 220, had a blended classroom experience with Dr. Hart's SOC 255 class titled Marriage, Sex, and Family. The topic was "Can you have romance without finance?" A lecture and discussion transpired regarding housing, healthcare, employment, taxes, and education, including a prototype budget for a family with total income of \$50,000. The successful combined class event will likely be held again next year.

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### **2015 VITA Services to be offered at ODU**

The ODU Accounting Program is planning to offer VITA (Volunteer Income Tax Assistance) services again in 2015. Several Accounting students have expressed interest in participating, including four students who participated last year. A tentative schedule of office hours will be; Wednesdays from 3:30 - 6:30 p.m. and Saturdays from 10:00 a.m. – 2:00 p.m. The program is slated to run from the end of February through mid-April and will be held in room 201, Erskine Hall.

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### **Division of Business Internships**

In summer and fall 2014, DOB majors held internships in some of Central Ohio's best companies or organizations including: NiSource, Inc., Edison High School, John Stovall, ODU Athletic Department, NBC 4, Ohio Environmental Council, Catholic Youth Summer Camp, St. Jude Children's Research Hospital, Conway Center for Family Business, Deloitte, Ohio State Athletics, the Jewish Community Center in Bexley, Pickerington North Athletics, Westerville North track and field, Hilliard Davidson boys basketball, Bishop Hartley Athletics, and Golfsmith.

Ohio Dominican University's Division of Business is always in the process helping students looking for internships. If you have an opportunity for ODU students to participate in an internship at your place of work, please contact Carrie Magalski in the Career Development Office, 614-251-4737 or via email [magalskc@ohiodominican.edu](mailto:magalskc@ohiodominican.edu).

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### **Delta Sigma Pi**



Delta Sigma Pi business fraternity, had a fall recruitment and informational meeting on Aug. 28. The featured speaker was Dale Clark, the Central office Director for Delta Sigma Pi.



## Welcome New DOB Board of Advisor Members (BOA)

### Accounting BOA

**Bryce Burkhardt** is a Manager at Deloitte Tax LLP in Business Tax Services, focused primarily on real estate and hospitality. Bryce has over eight years of experience in tax planning, consulting and compliance with extensive experience in real estate, pass-through entities and their individual owners. He has assisted in consulting roles for real estate clients in choice of entity, income and loss allocation, like-kind exchanges and structuring. He has been an instructor for both local and national conferences at Deloitte.



Bryce graduated from ODU with a Bachelor's of Science in Accounting and Business Administration in December of 2005. He also holds a MBA from ODU.

**Christopher R. Ofat** is the Manager of Assurance Services at Clark Schaefer Hackett. In this role, he has developed a deep familiarity with the affordable housing industry. Chris is involved with the review of Real Estate Assessment Center (REAC) submissions. He has more than eight years of experience in the accounting industry, most recently with Fentress & Barnes, which became part of Clark Schaefer Hackett in 2012.

Chris graduated with a BA in Mathematics and a minor in Accounting from ODU. He took business credits from Columbus State Community College after graduation so that he would be eligible to sit for the CPA exam. Chris also played baseball at ODU and was inducted into the ODU Hall of Fame this past year.

He is a member of the American Institute of Certified Public Accountant and the Ohio Society of Certified Public Accountants, Foundation Committee. Chris also enjoys volunteering with FETCH (Financial Education Teaches Children Healthy Habits). His personal interests include golf and softball.

### Business Administration BOA

**Mandy Powell** is the Director of the Career Development Center at ODU. She's been at ODU since 2005 serving in a variety of capacities including Director of the Center for Student Involvement, Director of Leadership and Student Success and Student Development Coordinator. Prior to this, she worked at Miami University as a First Year Advisor and at Talawanda High School as the Academic Intervention Coordinator. She earned her Master of Arts degree in College Student Personnel from Bowling Green State University and her Bachelor of Arts in Public Relations from Heidelberg University.



In her current role, Mandy and the Career Center staff work to serve students in their development from career exploration through the job or graduate school search process. Recent areas of focus include internship development, employer relations and statistical information related to graduation destinations, career events, and services in general.

Mandy lives in Blacklick with her husband and three children. She enjoys practicing yoga and baking. She volunteers at her children's school and has helped her daughter organize fundraisers to support sea turtle conservation.

**Robert A. Wing** is currently the Business Manager at Lane Aviation Corporation which is one of the oldest privately owned FBO's (Fixed-Base Operator) in the country. The company was founded in 1935 by Foster Lane and has been serving the aviation community for over 79 years. He holds a Bachelor of Science degree in Accounting and

joined Lane Aviation in 2008 after 17 years of working for various companies including JP Morgan Chase, Nationwide Insurance, The Limited and Huntington National Bank. His skill expertise includes accounting, financial analysis, financial forecasting, budgeting, trend analysis, statistical analysis, portfolio valuation, management reporting, and project management.

Bob is also active in raising money for ALS (Lou Gehrig's Decease) research and the Crohn's Colitis Foundation. In his off-time, he enjoys woodworking, and spending time with his wife and his two teenage sons.

### **Finance BOA**

**Nathan Wine** is a 2012 graduate of Ohio Dominican University. He majored in finance and was a member of the Panther football team. His career started as a Proprietary Trader with Tower Hill Trading before transitioning to his current role at Vantiv. Nate is now a key contributor on Vantiv's sales analytics team that supports a multi-billion dollar business.

As a member of Vantiv's sales analytics group, Nate works with business leaders to uncover key insights to drive efficient, effective selling processes. Nate's professional passion is finding creative ways to use data to help fuel our future. Nate currently resides in the Cincinnati area.

### **Insurance and Risk Management BOA**

**Patrick Filipkowski** is the Assistant Vice President for Business Development at MAPFRE



Insurance. Patrick joined MAPFRE Insurance originally in 1995 and has worked in Underwriting, Customer Service, Product Development, Marketing and Business Development. As the Assistant Vice President of Business Development, Patrick is currently responsible for business development and sales activities in Ohio, Indiana, Kentucky, Tennessee, Washington, Oregon and Idaho for MAPFRE North America.

Patrick earned his Bachelor of Science in Business Administration: Accounting and his Bachelor of Arts in Political Science from The Ohio State University.

Patrick and his wife Jennifer have two children, Jacob (11) and Coley (7), and are active in their Worthington community, specifically with Evening Street Elementary school. They are also parishioners of St. Peter Catholic Church in Columbus.

**Christopher J. Timm**, is an Executive Vice President of Meadowbrook Insurance Group, and President of Century Surety Company and ProCentury Insurance Company, which collectively were part of the merger transaction with Meadowbrook in 2008.



Before joining Century Insurance Group, Chris was the founder and President of Environmental & Commercial Insurance Agency, Inc. of Columbus, a Managing Underwriting Agency specializing in environmental coverages. He served as the chair of the American Society for Testing and Materials Environmental Risk Management sub-committee, and held a seat on the Air and Waste Management Association's Business Risk Management Council.

Chris has taught continuing legal education on environmental risk management and insurance. He has given continuing education seminars for insurance agents in Ohio and Texas. He is also on the Board of Trustees of The Ohio Insurance Institute. Chris holds a Bachelor of Science in Biology from Loyola University and a Certified Insurance Counselor designation.

### **Medical Practice Management BOA**

**Thomas Thompson** is the Vice President of Business Development and Chief Financial Officer of The Medical Group of Ohio (MGO) - an independent, physician-owned and operated company comprised of approximately 2,400 physicians practicing in 29 counties across Ohio. Tom joined the MGO staff in his current position in 1997. He earned his undergraduate degree from Capital University and his MBA from the University of Dayton.



Tom has more than 40 years of healthcare experience, including the following positions: auditor with BlueCross of Central Ohio, Controller and Financial Officer of Licking Memorial Hospital, Chief Financial Officer of Corporate Health Partners, a third party administrator, Chief Operating Officer of Licking Memorial Hospital Health Plan, a provider-sponsored HMO, and President of his own healthcare consulting firm, TD Thompson and Associates.

### **Master of Business Administration BOA**

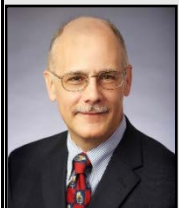
**Marcus Preston** graduated in 2004 with a MBA from ODU. He also holds a Bachelor of Science Degree in Civil Engineering from The Ohio State University.



Marcus currently works for NiSource as a Manager of Regulatory Strategy. In this role Marcus is responsible for managing strategic business development and organic growth opportunities by deepening the company's investment portfolio through economic development initiatives, new business acceleration strategies, innovative rate design, and advocacy with regulatory commissions and industry groups.

Marcus enjoys travelling in his spare time and he has been to Thailand, Laos, Vietnam, China, Australia, New Zealand, The United Kingdom, France, Mexico, The Dominican Republic, and Canada. He is also active in the central Ohio community where he has served as a volunteer or board member for several non-profit organizations.

### **Public Relations and Marketing Communications BOA**



**Paul Carringer** has over 25 years of marketing communications experience. In 1992, Paul and his father, Donald Carringer, started a direct marketing company, CaringDirect. That company grew to offer many marketing communication services. As an agency owner and account manager, Paul develops marketing communication teams to fit the needs of clients for the company now known as Caring Marketing Solutions. In addition, Paul served as a producer for audio, video, live event and new media productions during his years with one of the largest production companies in North America. Paul is an instructor for Columbus State Community College and teaches classes in advertising, public relations, and web marketing.

Paul has a MBA from Ohio University and a Doctorate from Colorado State University. In addition, Paul is a marathon and ultra-marathon runner and has completed over 140 running races of 26.23 miles or longer. He has two sons and lives in Clintonville with his wife Patsy.

Paul recently put together an article for the Columbus chapter of the American Marketing Association titled, "Millennials and the Difficulty of Marketing - Why marketing requires focus, discipline, and effort to be successful." If you would like to read Paul's article, click on this link:

<http://columbusama.org/millennials-and-the-difficulty-of-marketing/>



**Jill Fazekas** brings 15 years of experience in public relations encompassing: internal communications; local, regional and national media relations; special event planning; crisis communications; marketing communications and promotions. She is currently the



Communications Manager at OhioHealth Riverside Methodist Hospital. In the past she has been the Corporate Communications Manager at Grange Insurance, a PR Manager at Fahlgren Advertising, as well as working for Fahlgren Mortine Public Relations, GSW Worldwide, and Huntington National Bank. Jill received a Bachelor's in Communications and a Bachelor's in Interpersonal and Organizational Communications from The Ohio State University.

### Conway Center Co-Founders to Teach Family Business Course

ODU welcomes Conway Center for Family Business co-founders J. Richard Emens, J.D. and Beatrice Wolper, J.D. as adjunct instructors this fall. Emens and Wolper, who lead the region's only organization dedicated to helping family business leaders grow and transition their business, will teach Building, Operating and Passing on a Family Business. The eight-week course began in October on ODU's main campus.

### Student Highlights

**John Gesner '16**, Business Administration, was featured as the Association of Independent Colleges & Universities of Ohio's (AICUO's) Student of the Week for the week of July 28, and was profiled on the AICUO's [Web page](#).

**Justin Boncheck '16** and **Brent Wahle '16**, Soccer and Football, were featured in the Sept. 24 edition of The Columbus Dispatch. The article highlights their passion and dedication to playing both sports at a high level. Click [here](#) to read the article. Wahle was also featured in the Sept. 21 edition of the Catholic Times. Click [here](#) to read the article, which appears on page 20.

**David Hanks '14**, Sport Management, was featured in the Sept. 21 edition of the Catholic Times. The article highlights Hanks' success at ODU and how the University's support helped him meet the challenges of autism. Click [here](#) to read the article, which appears on page 13.

**Nellie Krumlauf '13**, Public Relations, was the keynote speaker at ODU's Convocation on Aug. 21. Krumlauf is the president and founder of [Nellie's Catwalk for Kids](#). The Goal of this organization is to make life a bit easier for kids with cancer.



### ODU Students of the Week

The Division of Business recently had four students chosen from the Business Division to be the student of the week.



**Elijah Bowie** is a Business Administration and Sport Management double major graduating in 2018. He is from Westerville, and involved in Fellowship of Christian Athletes, Sport Management Society, Business Professionals of America, and plays on ODU's Football Team. To read more about Elijah, click [here](#).



**Lauren Kyre** is a senior Public Relations major from Pickerington, Ohio. While at ODU, she has been a member of the Women's Golf team, a Resident Assistant, the Secretary of the Panther Activities Council, and a member of the President's Society. To read more about Lauren, click [here](#).



**Kaitlin Perfect** is a junior Public Relations major at Ohio Dominican. She is an ODU Ambassador and a cheerleader. Kaitlin had the opportunity to work as a summer intern with the Columbus Crew. To learn more about Kaitlin, click [here](#).



**Lyndsay Rowley** works as a reporter for the Nashville Predators, Nashville's NHL franchise, as well as doing freelance work for networks such as ESPN3, Fox Sports Ohio and Time Warner Cable Sports Channel. She received her MBA from ODU in 2012, following in the footsteps of both of her parents who are also proud ODU alumni. Lyndsay is originally from New Albany, Ohio. To read more about Lyndsay, click [here](#).

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### Fall 2014 Division of Business Seminars

The Division of Business held two seminars this fall. The first one was *Advanced Investment Strategies* presented by John M. Reymann, CFP, APMA (Financial Advisor with the practice of Paul C. Carbetta II Comprehensive Wealth Partners – A private wealth advisory practice of Ameriprise Financial Services, Inc.).

The second program was in the Conversations with Entrepreneurs series. Brian Butler, owner of Dublin Cleaners and New Albany Cleaners, spoke to the students about his business and the challenges and opportunities he faces.

There will be another program for Conversations with Entrepreneurs in the spring. Jim Wasserstrom from The Wasserstrom Group and Advanced Sign Group LLC will be the speaker and will talk about his experiences within his organizations. Feel free to join us on April 15, 2015 from 12:00 – 12:45 p.m. in the Bishop Griffin student center, rooms 258-260. Please RSVP to Tiffany Pirwitz if you plan to attend: 614-251-4274 or <mailto:pirwitzt@ohiodominican.edu>.

**Division of Business**  
[pirwitzt@ohiodominican.edu](mailto:pirwitzt@ohiodominican.edu)  
614-251-4274