

Ohio Dominican University Completion Guide
CSCC Associate of Applied Science – Interactive Media Major - to ODU Bachelor of Arts –
Public Relations & Marketing Communications: 120 Semester Credit Hours
 Effective Fall 2016 – Summer 2019

This document is an unofficial, informational guide. Courses in parenthesis are recommendations – other courses may be available.
 You may review Ohio Dominican's **COURSE CATALOG** for transfer policies and degree requirements.
 Please note this document may change via final academic departmental approval.

Columbus State Community College Associate of Applied Science – Interactive Media Major

First Semester

- ☐ **IMM 1010** Prin. of Interactive Media
- ☐ **IMM 1500** Basics of Video & Sound
- ☐ **ENGL 1100** Composition I
- ☐ **DDG 1100** Intro to Computer Design
- ☐ **CSCI 1145** HTML
- ☐ **COLS 1100** First Year Exp. Seminar

Second Semester

- ☐ **DDG 1525** Storyboarding
- ☐ **IMM XXXX** Technical Elective
- ☐ **IMM 1140** Cascading Style Sheets
- ☐ **MKTG 1020** Branding
- ☐ **IMM 1160** Media Graphics & Optimization

Summer Semester

- ☐ **STAT 1350** Elementary Statistics
- ☐ **NAT XXXX** Natural Science
- ☐ **HUM XXXX** History or Literature recommended

Third Semester

- ☐ **IMM XXXX** Technical Elective
- ☐ **IMM 2370** Flash I and II
- ☐ **CSCI 2447** Javascript Fundamentals
- ☐ **CSCI 1445** Content Management
- ☐ **SBS XXXX** Social & Behavioral Science

Fourth Semester

- ☐ **IMM 2620** Website Design Creation
- ☐ **IMM 2390** Advanced Flash III (Games)
- ☐ **IMM 2710** Interactive Portfolio
- ☐ **IMM 2902** IMM Practicum
- ☐ **IMM 2802** IMM Seminar
- ☐ **CSCI 2412** Web Database Development

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Fifth Semester

- ☐ **ENG 111** College Writing II
- ☐ **PHL (100 Level)**
- ☐ **PRS 205** News Writing
- ☐ **Foreign Language**
- ☐ **PRS 201** Contemporary Issues in Rep. Management
- ☐ **Art/Music/Theatre** (one course if needed)

Sixth Semester

- ☐ **CORE 379:** What is Justice?
- ☐ **BUS 240** Management & Organizational Behavior
- ☐ **THL (100 Level)**
- ☐ **ART 112** Foundations in Design
- ☐ **Foreign Language (111 Level)**
- ☐ **Social & Behavioral Science** course if needed

Seventh Semester

- ☐ **History or Literature** course
- ☐ **PHL (200 Level)**
- ☐ **PRS or MarComm** Required Emphasis Course
- ☐ **PRS 352** Research, Planning & Evaluation
- ☐ **PRS 329** Power Packed Writing for PR & Mktg. Comm.
- ☐ **ECN 207** Principles of Microeconomics

Eighth Semester

- ☐ **PRS 479 CORE:** Experience & Analysis
- ☐ **PRS 421** Case Studies/Campaign Strategies
- ☐ **PRS or MarComm** Required Emphasis Course
- ☐ **PRS or MarComm** Required Emphasis Course
- ☐ **THL (200 Level)**
- ☐ **BUS 220** Principles of Marketing

Public Relations Emphasis:

BUS/PRS 365 Phil. & Fundraising COM 105 Public Speaking
 COM 260 Mass Media PRS 310 Pract. with *The Tower*
 PRS 340 Internet Strategies PRS 415 Workshop in Adv. PR.
 PRS 1/2/3/485 Special Topics PRS 2/3/486 Indep. Study
 PRS 497 Internship in Public Relations
 BUS/PRS 265 Business Writing & Presentations

Marketing Communications Emphasis:

COM 105 Public Speaking COM 260 Mass Media
 PRS 270 Intgd. MarComm. PRS 1/2/3/485 Special Topics
 PRS 340 Internet Strategies PRS 415 Workshop in Adv. PR.
 PRS 2/3/486 Indep. Study PRS 497 Intern. In MarComm.
 BUS/PRS 265 Business Writing & Presentations

Notes: Complete 9 credit hours from either the Public Relations or Marketing Communications Emphasis.
 Contact an ODU faculty advisor regarding course flexibility from either Emphasis.

