



In Over Your Head

Leadership Express

Priority Principles

- **Priorities Never Stay Put**
 - Evaluate
 - Eliminate
 - Estimate

Priority Principles

- You Cannot Overestimate the Unimportance of Practically Everything
 - Planned neglect
 - Reflect more
 - Risk more
 - Do what you're passionate about

Priority Principles

- The Good is the Enemy of the Best
 - Choosing between two good options
 - Making tough calls
 - Focus on your priority

Priority Principles

- You Can't Have it All

He who seeks one thing, and but one,
May hope to achieve it before life is done.
But he who seeks all things wherever he goes
Must reap around him in whatever he sows
A harvest of barren regret.

-William H. Hinson

Priority Principles

- Too Many Priorities Paralyze Us
 - Allow yourself time to think and prioritize
 - Use a sounding board

Priority Principles

- When Little Priorities Demand Too Much of Us, Big Problems Arise
 - Are you doing second things first
 - Don't lose sight of your main objective

Priority Principles

- Time Deadlines and Emergencies Force Us to Prioritize
 - When time is of the essence, we become more productive
 - Efficiency is the foundation of survival