SPORT MANAGEMENT

KEY POINTS ABOUT THE MAJOR

- Curriculum focuses on economic, financial, legal and political aspects of the billion dollar sports and fitness industries.
- Understanding of economic and financial analysis pertaining to various aspects of sports, including player compensation, labor relations, facility development, broadcast rights and competitive structures
- High-achieving students will qualify for the 4+1 MBA program, where they can earn both their bachelor's degree and MBA in five years.

"The Blue Jackets
Organization has certainly
benefitted from the Sport
Management program at Ohio
Dominican. We have hired
quality students for our
internship program and
enjoyed the connection with
Ohio Dominican University."

- Jim Riley, Marketing Manager, Columbus Blue Jackets



Sample Four-Year Plan

The sample course plan below is a <u>sample</u> plan for your major. It does not and should not replace meeting with your Academic Advisor to map the best course plan that suits your individual academic needs and placement upon initial registration. Classes listed may not necessarily be offered during a particular term.

First Year (Freshman)

Fall Semester		Spring Semester	
ENG 110 College Writing I	3	ENG III College Writing II	3
SPM 110 Sport Management	3	SPM 140 Sport Psychology	3
Math Requirement	3	CIS 107 Computer Applications	3
Freshman Core Seminar 179	3	ACT 210 Accounting for Financial Decision Making	3
Elective	3	Elective	3

Second Year (Sophomore)

Fall Semester		Spring Semester	
SPM 210 Sport Finance and Economics	3	Arts and Ideas Requirements	3
ECN 207 Principles of Microeconomics	3	Social and Behavioral Science Requirement**	3
MTH 140 Introduction to Statistics or Elective	3	SPM 220 Sport Marketing	3
Sophomore Core Seminar 279	3	Philosophy or Theology Requirement*	3
Elective	3	Elective	3

Third Year (Junior)

Fall Semester		Spring Semester	
SPM 310 Sport Event and Facility Management	3	SPM 350 Sport Law	3
SPM 296 Field Experience in Sport Management	3	SPM 410 Sport Governance	3
Natural Science Requirement	3	Arts and Ideas Requirement	3
Junior Core Seminar 379	3	Philosophy and Theology Requirement*	6
SPN 333 Sport Communication	3		

Fourth Year (Senior)

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Fall Semester		Spring Semester	
SPM 496 Professional Experience in Sport Mgt	3	SPM 479 Sport Leadership & Ethics	3
Philosophy and Theology Requirement*	3	BUS/FIN Elective	6
LNG 242 Cross Cultural Communication**	3	Elective	6
Arts and Ideas Requirement	3		
Elective	3		

^{*} At least one Philosophy and one Theology course must be at the 200 level or higher.

For More Information

Full course descriptions for all ODU courses are available on the ODU website. Core curriculum and four-year course blueprint are based on the 2012-2013 edition of the ODU Course Catalog.

For more information, contact your Admission Counselor or Academic Advisor at 614.251.4500 or at admissions@ohiodominican.edu.

^{**} Diversity requirement will be fulfilled with this course.

S P O R T M A N A G E M E N T

COURSES WITHIN THE MAJOR

- Sport Management
- Sport Psychology
- Sport Finance and Economics
- Field Experience in Sport Management
- Sport Event and Facility Management
- Sport Communications
- Sport Law
- Sport Governance
- Seminar in Sport Leadership and Ethics

Upon graduation, students will have the ability to think critically, logically and ethically while applying the specialized business knowledge and skills mastered here to respond effectively to the rapidly evolving demands of our communities and organizations in the global economy.

- Mission Statement, Division of Business



Program Overview

Our program resides in the Division of Business. We recognize that Sport Management is a complex field requiring keen business acumen for those who wish to succeed. Studies focus on the economic, financial, legal and political aspects of the billion dollar sports and fitness industries.

Why ODU?

- Vast majority of ODU students participate in internship placements in Columbus-based businesses, industries
 and nonprofit organizations as well as government offices.
- Some students will qualify for the challenging 4+1 MBA program at ODU, which allows students to earn both

Internships & Research

Our location in Ohio is in the heart of a state boasting 28 Fortune 500 companies. Columbus alone has six Fortune 500 companies: Cardinal Health, Nationwide Insurance, American Electric Power, Limited Brands, Momentive Specialty Chemicals and Big Lots.

Columbus is Ohio's capital and the center of all government for the state. It's also the 15th largest city in the country. Opportunities for internships are right outside ODU's doorstep, with organizations such as the Columbus Crew, Columbus Blue Jackets, Columbus Clippers, OHSAA, and other area colleges, universities and high schools.

Career Possibilities

As a result of our teaching methods, our graduates are prepared for a broad range of general business careers. It emphasizes the acquisition of foundational business knowledge across discipline areas while encouraging ethical practice and social responsibility.

Graduates qualify for high school or athletic coaching positions and also for a variety of careers, including sports-writer, sportscaster, sport camp coordinator, sport information director, sporting goods retail manager, fitness facility director, sport marketing and much more.

On-Campus Opportunities

ODU students are active in the following campus and national student organizations: Delta Sigma Pi, Delta Mu Delta, Alpha Sigma Lambda, PRSSA, VITA program and the Sport Management Society. Through these organizations, students are active in the community and in their academic area of interest, allowing them to gain marketable skills.

For More Information About the Sport Management Program

Contact Jim Strode, Ph.D., Assistant Professor of Sport Management, at strodej@ohiodominican.edu to learn more about the Sport Management Program. For questions regarding the other Business programs such as Accounting, Business Administration, Economics, Finance, International Business or Public Relations, contact your Admission Counselor or Academic Advisor at admissions@ohiodominican.edu.