INTERNATIONAL BUSINESS ADMINISTRATION

KEY POINTS ABOUT THE MAJOR

- **Builds from a theoretical background in international trade and finance.**
- **Prepares students to understand, evaluate and suggest solutions to important global business and economic problems/ issues facing businesses, government agencies and other organizations in the United States and the rest of the world**
- **High-achieving students will qualify for the 4+1 MBA program, where they can earn both their bachelor's degree and MBA in five years.**

"I know that the success of our family-owned business is attributable to my having been prepared at Ohio Dominican to handle real-world situations I encounter every day in the heavy and highway construction industry. The problem-solving skills I learned, along with the encouragement I received to make my own choices, have helped me grow our business into one of the Midwest's largest highway material suppliers."

-Victor Meredith, President, Meredith Brothers Inc.

OHIO DOMINICAN UNIVERSITY™

Sample Four-Year Plan

The sample course plan below is a sample plan for your major. It does not and should not replace meeting with your Academic Advisor to map the best course plan that suits your individual academic needs and placement upon initial registration. Classes listed may not necessarily be offered during a particular term.

First Year (Freshman)

Fall Semester		Spring Semester	
ENG 110 College Writing I	3	ENG 111 College Writing II	3
ACT 210 Accounting for Financial Decision Making	3	GEO 125 World Geography	3
Freshman Core Seminar 179	3	ECN 207 Principles of Microeconomics	3
CIS 107 Computer Applications	3	ACT 220 Accounting for Managerial Decision Making	3
ECN 208 Principles of Macroeconomics	3	Elective	3

Second Year (Sophomore)

Fall Semester		Spring Semester	
ECN Elective	3	BUS 220 Principles of Marketing	3
BUS 240 Management & Organizational Behavior	3	IBA/BUS 221 International Marketing	3
MTH 140 Introduction to Statistics	3	Social and Behavioral Science Requirement**	3
Sophomore Core Seminar 279	3	Philosophy or Theology Requirement*	3
Elective	3	Elective	3

Third Year (Junior)

Fall Semester		Spring Semester	
Junior Core Seminar 379	3	ECN 340 International Economics	3
IBA 301 World Econ. Resources & Business Sourcing	3	BUS 318 Business and Society	3
IBA 305 International Business Environments	3	FIN 325 Managerial Finance	3
Electives	3	PHL 346 Principles of Business Ethics	3
Foreign Language at 111 level or LNG 200, LNG 242		IBA 311 Int'l Accounting Finance & Finance	3
Or Study Abroad Exchange Credit			
Or SOC 379B, POL 360, or HST 370	3		

Fourth Year (Senior)

Fall Semester		Spring Semester	
BUS 479 Core Strategic Management	3	Natural Science Requirement	3
BUS 343 Human Resource Management	3	Arts and Ideas Requirement	6
BUS 345 Business and Employment Law	3	Philosophy or Theology Requirement*	3
Arts and Ideas Requirements	3	Theology Requirement*	3
Elective	3		

** At least one Philosophy and one Theology course must be at the 200 level or higher.*

*** Diversity requirement can be fulfilled with this course.*

For More Information

Full course descriptions for all ODU courses are available on the ODU website. Core curriculum and four-year course blueprint are based on the 2012-2013 edition of the ODU Course Catalog.

For more information, contact your Admission Counselor or Academic Advisor at 614.251.4500 or at admissions@ohiodominican.edu.

INTERNATIONAL BUSINESS ADMINISTRATION

OHIO DOMINICAN UNIVERSITY™

COURSES WITHIN THE MAJOR

- **Accounting for Financial and Managerial Decision Making**
- **Principles of and International Marketing**
- **Management and Organizational Behavior**
- **Business and Employment Law**
- **Education Abroad Opportunity**
- **Computer or Database Management Systems**
- **International Trade and Finance**
- **Principles of Business**

Upon graduation, students will have the ability to think critically, logically and ethically while applying the specialized business knowledge and skills mastered here to respond effectively to the rapidly evolving demands of our communities and organizations in the global economy.

- Mission Statement, Division of Business

Program Overview

The hands-on approach to learning is solidified as students have the opportunity to become well acquainted with the tools that are used in business decision-making every day.

Graduates are prepared to navigate these uncertain global waters as they are introduced to not only contemporary international business practices and knowledge, but also the values and ethics they will be called upon to exercise in their chosen profession.

ODU's business program is accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

Why ODU?

- Vast majority of ODU students participate in internship placements in Columbus-based businesses, industries and nonprofit organizations as well as government offices.
- Some students will qualify for the challenging 4+1 MBA program at ODU, which allows students to earn both their bachelor's degree and MBA in five years.
- An opportunity exists for students to participate in the ODU Education Abroad Program and travel to locations such as Rome, Spain and France.

Internships & Research

Our location in Ohio is in the heart of a state boasting 28 Fortune 500 companies. Columbus alone has six Fortune 500 companies: Cardinal Health, Nationwide Insurance, American Electric Power, Limited Brands, Momentive Specialty Chemicals and Big Lots.

Columbus is Ohio's capital and the center of all government for the state. It's also the 15th largest city in the country. Opportunities for internships are right outside ODU's doorstep!

Career Possibilities: What Can I do with an IBA Degree?

Upon graduation, students will have the ability to think critically, logically and ethically while applying the specialized business knowledge and skills mastered in order to respond effectively to the rapidly evolving demands of our communities and organizations in the global economy.

Specifically, career opportunities exist with multinational corporations, international banks, commercial banks, the department of commerce, the United States Agency for International development and export-import firms.

On-Campus Opportunities

ODU students are active in the following campus and national student organizations: Delta Sigma Pi, Delta Mu Delta, Alpha Sigma Lambda, PRSSA, VITA program and the Sport Management Society. Through these organizations, students are active in the community and in their academic area of interest, allowing them to gain marketable skills.

For More Information About the International Business Program

Contact Dr. Godwin Duru, Associate Professor of Economics, at durug@ohiodominican.edu to learn more about the International Business Program. For information about other Business programs such as Accounting, Business Administration, Economics, Finance, Public Relations or Sport Management, please contact your Admission Counselor or Academic Advisor at admissions@ohiodominican.edu.