



# Business Administration Program

ODU's Business Administration program is designed to provide students with business knowledge in a wide variety of functional business areas.

Upon graduation, Ohio Dominican business students will have the ability to think critically, logically and ethically while applying specialized business knowledge and skills to respond effectively to the rapidly evolving demands of our communities and organizations in the global economy.

## Program Highlights

- Small class sizes with faculty who have experience in the field
- Located just minutes away from internship opportunities in downtown Columbus
- 4+1 MBA opportunity for students with 3.0 GPA or higher
- Choose an emphasis in Marketing, Management, or Supply Chain Management

## Career Opportunities

Students pursuing a degree in Business Administration will be prepared for a variety of career options, including:

- Banking
- Business analysis
- Finance
- Financial Services
- General Management
- Government
- Health care
- Human Resources
- Information Technology Management
- Nonprofit
- Marketing

## Learning Outcomes

With the knowledge students gain from their Business Administration studies, ODU graduates will be able to:

- Demonstrate effective communication skills in a business context in written and oral presentation form
- Exhibit and apply broad-based functional business knowledge in the service of organizational and/or industry analysis
- Use and apply relevant research and analysis tools to organizations and industries operating in a variety of contexts
- Synthesize relevant data and critically analyze organizational strategic options
- Identify, evaluate and recommend possible courses of action related to the application of ethical business principles

## Internship Opportunities

ODU Business Administration students have interned with well-known organizations, including:

- Columbus Clippers
- Dick's Sporting Goods
- Nationwide Children's Hospital
- JP Morgan Chase
- Fahlgren Mortine

## Business Administration Four-Year Sample Plan

<p><b>Year 1-Fall</b>            ENG 110            CORE 179            ECN 207            ACT 210            MTH 140</p>	<p><b>Year 2-Fall</b>            BUS 220            CORE 279            LNG 242            THL 200+            Social/Behavioral Science</p>	<p><b>Year 3-Fall</b>            BUS 318            FIN 325            CORE 379            Art/Music/Theatre            HST</p>	<p><b>Year 4-Fall</b>            Emphasis/Minor            Elective            Elective            Elective</p>
<p><b>Year 1-Spring</b>            ENG 111            ACT 220            CIS 107            ECN 208            THL</p>	<p><b>Year 2-Spring</b>            BUS 240            BUS 250            Natural Science            PHL            Literature</p>	<p><b>Year 3-Spring</b>            BUS 343            PHL 346            Emphasis/Minor            Elective            Elective</p>	<p><b>Year 4-Spring</b>            BUS 479            Emphasis/Minor            Elective            Elective            Elective</p>
<p><b>Year 1-Summer</b>            Elective (if needed)</p>	<p><b>Year 2-Summer</b>            Elective (if Needed)</p>		

View course descriptions at [ohiodominican.edu/Business](http://ohiodominican.edu/Business)

## Program Requirements

### Core Courses (33 credits):

- ACT 210 Accounting for Financial Decision Making
- ACT 220 Accounting for Managerial Decision Making
- BUS 220 Principles of Marketing
- BUS 240 Management & Organizational Behavior
- BUS 250 Legal Environments of Business
- BUS 318 Business & Society
- BUS 343 Human Resource Management
- BUS 479 CORE Strategic Management
- ECN 207 Principles of Microeconomics
- ECN 208 Principles of Macroeconomics
- FIN 325 Managerial Finance

### Required correlatives (6 credits):

- MTH 140 Introduction to Statistics
- PHL 346 Principles of Business Ethics

### Select one of the following (3 credits):

- CIS 107 Computer Applications
- CIS 234 Database Management Systems

### Select one emphasis and complete nine credit hours in that emphasis:

#### Marketing emphasis:

- BUS 221 International Marketing
- BUS 251 Retailing
- BUS 270 Integrated Marketing & Communication
- BUS 370 Professional Selling

- BUS 371 Sales Force Management & Leadership
- BUS 378 Marketing for Service Industries
- PRS 275 Advertising
- PRS 340 Internet Strategies: Social Media, e-Commerce and More

#### Management emphasis:

- BUS 301 Conflict Resolution & Negotiations for Managers
- BUS 303 Project Management
- BUS 305 Non-Profit Management
- BUS 312 Employee Training & Development
- BUS 315 Gender & the Workplace
- BUS 361 Starting a New Business Venture
- BUS 362 Building, Operating and Passing on the Family Business
- BUS 371 Sales Force Management & Leadership
- BUS 373 Managing the Diverse Workforce
- BUS 443 Recruitment and Staffing
- BUS 444 Talent Development

#### Supply Chain emphasis:

- SCM 201 Intro to the Principles of Supply Chain Management & Logistics Industry
- SCM 210 Transportation Management: A Global Supply Chain Perspective
- SCM 215 Principles of Procurement & Strategic Sourcing in Supply Chain
- SCM 320 Inventory Management & Demand Planning
- SCM 425 Design of Supply Chain: The Role of Manufacturing & Warehouse Operations

## Department Contact

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