

Ohio Dominican University Completion Guide
CSCC Associate of Applied Science – Interactive Media (Digital Video & Sound) - to ODU Bachelor of Arts –
Public Relations & Marketing Communications: 120 Semester Credit Hours
 Effective Fall 2016 – Summer 2019

This document is an unofficial, informational guide. Courses in parenthesis are recommendations – other courses may be available.
 You may review Ohio Dominican’s **COURSE CATALOG** for transfer policies and degree requirements.
 Please note this document may change via final academic departmental approval.

Columbus State Community College Associate of Applied Science – Interactive Media (Digital Video & Sound) Major

First Semester

- IMM 1010 Prin. of Interactive Media
- IMM 1500 Basics of Video & Sound
- ENGL 1100 Composition I
- IMM 1530 Screenwriting
- STAT 1350 Elementary Statistics
- COLS 1100 First Year Exp. Seminar

Second Semester

- DDG 1100 Intro to Computer Design
- IMM 1520 Single Camera Video Production
- IMM 1510 Audio Production
- IMM 1580 Motion Graphics
- IMM 1160 Media Graphics & Optimization

Summer Semester

- DDG 1525 Storyboarding
- NAT XXXX Natural Science
- HUM XXXX History or Literature recommended

Third Semester

- IMM 2550 Foley Sound Creation
- IMM 2370 Flash I and II
- IMM 2520 Advanced Video Production
- DDG 1555 Adobe Photoshop I/A
- MKTG 1020 Branding

Fourth Semester

- IMM 2620 Website Design Creation
- SBS XXXX Social & Behavioral Science
- IMM 2600 DVD Creation
- IMM 2902 IMM Practicum
- IMM 2802 IMM Seminar
- FOTO 1140 Intro to Digital Photography

Ohio Dominican University Bachelor of Arts Completion

Fifth Semester

- ENG 111 College Writing II
- PHL (100 Level)
- PRS 205 News Writing
- Foreign Language
- PRS 201 Contemporary Issues in Rep. Management
- Art/Music/Theatre (one course if needed)

Sixth Semester

- CORE 379: What is Justice?
- BUS 240 Management & Organizational Behavior
- THL (100 Level)
- ART 112 Foundations in Design
- Foreign Language (111 Level)
- Social & Behavioral Science course if needed

Seventh Semester

- History or Literature course
- PHL (200 Level)
- PRS or MarComm Required Emphasis Course
- PRS 352 Research, Planning & Evaluation
- PRS 329 Power Packed Writing for PR & Mktg. Comm.
- ECN 207 Principles of Microeconomics

Eighth Semester

- PRS 479 CORE: Experience & Analysis
- PRS 421 Case Studies/Campaign Strategies
- PRS or MarComm Required Emphasis Course
- PRS or MarComm Required Emphasis Course
- THL (200 Level)
- BUS 220 Principles of Marketing

Public Relations Emphasis:

BUS/PRS 365 Phil. & Fundraising COM 105 Public Speaking
 COM 260 Mass Media PRS 310 Pract. with *The Tower*
 PRS 340 Internet Strategies PRS 415 Workshop in Adv. PR.
 PRS 1/2/3/485 Special Topics PRS 2/3/486 Indep. Study
 PRS 497 Internship in Public Relations
 BUS/PRS 265 Business Writing & Presentations

Marketing Communications Emphasis:

COM 105 Public Speaking COM 260 Mass Media
 PRS 270 Intgd. MarComm. PRS 1/2/3/485 Special Topics
 PRS 340 Internet Strategies PRS 415 Workshop in Adv. PR.
 PRS 2/3/486 Indep. Study PRS 497 Intern. In MarComm.
 BUS/PRS 265 Business Writing & Presentations

Notes: Complete 9 credit hours from either the Public Relations or Marketing Communications Emphasis.
 Contact an ODU faculty advisor regarding course flexibility from either Emphasis.

