BUS479: Strategic Management

Key Library Databases for Organization & Industry Information

Morningstar Library Edition

- Investor Information and Analyst Research for publically traded companies
- Financial Statements, Key Ratios, Stock Quotes, Stock Charts, Dividends & Returns
- Current and Historical Data
- Search by: Company name or ticker.

★ EXCELLENT SOURCE FOR: Investor information and analyst research

Business Source Complete

- Scholarly, Trade, and Magazine articles
- Datamonitor Company Profiles
- SWOT analyses (publically traded companies)
- Industry Analyses
- Product Reviews
- Country Reports
- Market research reports (from MarketWatch).
- Search by: Company name or ticker; Industry description or NAICS

★ BEST SOURCE FOR: Business Scholarly & Trade Articles
★ EXCELLENT SOURCE FOR: Organization and Industry Information

Standard & Poor’s Net Advantage

- Company Profiles (publically traded companies)
- Register of Private Companies
- Financials, Corporate Actions
- Industry Sector Scorecard, Industry Information, Competitive landscape
- Search by: Company name or ticker; Database industry description

★ GOOD SOURCE FOR: Organization Information
★ EXCELLENT SOURCE FOR: Industry Information

For Research Assistance:
www.ohiodominican.edu/library/help | refdesk@ohiodominican.edu | 251-4754
**LexisNexis Academic**

- Newspaper, Magazine, Journal Articles; Wires & Transcripts
- Brief company financial reports and overviews; includes private organizations

🌟 **GOOD SOURCE FOR:** Company dossiers, Ethics check, Company in the News, Identifying parent organization, Legal Issues

**Business Insights: Essentials**

- Company Profile, Histories/Chronologies, Investment Reports, Financials
- News/Magazine Articles
- Industry Overviews
- Trade Associations

🌟 **GOOD SOURCE FOR:** Organizational snapshot & history, Financials, Competitive Landscape, Legal & Ethical issues, Industry Snapshots

**Mergent Online**

- Organization’s History & Products, Financials
- Annual and Quarterly Reports
- Institutional & insider holdings
- Competitors
- Current and Historical data
- U.S. and International companies, Public and Private

🌟 **GOOD SOURCE FOR:** Company overview, Financials, News, Reports

🌟 **GOOD SOURCE FOR:** Verifying Company Name and Holdings