Accessing Articles in Wall Street Journal

Start with one of the following Research Guides from ODU Library:

- Economics Research Guide
- Finance Research Guide
- International Business Research Guide
- Management Research Guide

In any of these research guides, go to the Journals section and click on Wall Street Journal to connect to the Library’s online subscription to the WSJ full text.

Off campus? You will be prompted for your Library log-in: your last name + last 7 digits of ODU ID no.

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To Search for a Specific Article in the Wall Street Journal:

1. Type in the first part or all of your article title in the search box, and choose Document Title—TI from the database drop-down menu. Click Search.

   Example: To search for the article, “Activist Investors’ Secret Ally: Big Mutual Funds,” search for activist invertors’ secret ally: big mutual funds in the title. Click the search button.

   ![Image of search interface]

TIPS:

- If you type in the full article title and come up with zero results, try typing in the first half of the article in the first search box. Or type the first half of the article title in the first search box and add the author’s last name in the second search box.
- Avoid typing in symbols like $ if possible.

2. Choose your article from the list of results by clicking on the article title or the Full text link.

   Note: The database automatically sorts by date, putting the most recently published articles first.
TIP: You may notice two titles in your results list look alike, as in the previous image. Note that TWO editions of the Wall Street Journal are available electronically: Wall Street Journal Eastern edition and Wall Street Journal (Online).

Notice that while both are available “Full text” (the full article) the first one includes images (pictures, graphs, charts), but the second one does not.

To Search for Articles, Editorials, etc. on a Topic in the Wall Street Journal:

1. Start by typing in terms associated with your topic, connecting them with AND to ensure each of them is represented in each of your results. Click Search. Adjust your terms as needed. Ask a librarian for search strategy assistance.

2. Narrow your results by Publication date range or change the sorting of your results to Most recent first or Relevance.
   You can also limit by Document type (editorial, article, feature, etc.), Subject, Company/organization, Location (geographic focus), Person (person in the news).

3. To view an abstract, or summary, of an article, click on Preview.

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